

## **Independent Voters- How Scott Brown Won Election Eve Survey Conducted for the RNC**

Survey of Massachusetts voters conducted by OnMessage Inc. January 17&18. 500 likely U.S. Senate special election voters. Margin of error +/- 4.38%. Independent voters are 49% of this survey.

### **I. Presidential Standing**

#### **Barack Obama**

Independents		All	
FAV	UNFAV	FAV	UNFAV
<b>42%</b>	<b>47%</b>	55%	35%

#### **President Obama's Handling of the Economy**

Independents		All	
APPROVE	DISAPPROVE	APPROVE	DISAPPROVE
<b>33%</b>	<b>62%</b>	47%	48%

#### **President Obama's Handling of Health Care**

Independents		All	
APPROVE	DISAPPROVE	APPROVE	DISAPPROVE
<b>25%</b>	<b>69%</b>	42%	53%

### **II. Health Care Reform**

Between Scott Brown and Martha Coakley, who is best described by the following phrase?

Will do the right thing in the debate on health care reform.

Independents		All	
Scott Brown	Martha Coakley	Scott Brown	Martha Coakley
<b>61%</b>	<b>24%</b>	47%	38%

If you knew that Scott Brown would be the deciding vote against the health care reform plan currently being discussed in Congress, would that make you more or less likely to support him for U.S. Senate or would it make no difference on your vote?

Independents		All	
More Likely	Less Likely	More Likely	Less Likely
54%	22%	43%	33%

### III. Candidate Attributes

Between Scott Brown and Martha Coakley, who is best described by each of the following phrases?

	Independents		All	
	Scott Brown	Martha Coakley	Scott Brown	Martha Coakley
Will promote policies that are good for the economy and create jobs.	62%	17%	45%	37%
Will fight to keep taxes low.	69%	12%	57%	24%
Will work to get government spending under control.	69%	13%	54%	26%
Will represent the people of Massachusetts and not Washington lobbyists.	62%	18%	47%	33%

### IV. Democrats Not Listening

Thinking about the Democrats in Congress, how satisfied are you that Democrat Congressmen and Senators are listening to the concerns of people like you? Would you say you are satisfied or unsatisfied?

Independents		All	
Satisfied	Unsatisfied	Satisfied	Unsatisfied
28%	67%	41%	53%

If a candidate for U.S. Senate voted to increase the national debt limit to over 13 trillion dollars, would that make you more or less likely to support that candidate or would it make no difference on your vote?

Independents		All	
More Likely	Less Likely	More Likely	Less Likely
7%	66%	9%	56%

**Do you think the country is headed in the right direction or have we gotten off on the wrong track?**

**IND.** ALL  
**24%** 36% Right Direction  
**66%** 53% Wrong Track

**Thinking about the election for U.S. Congress this November, if it were held today, for whom would you vote, the Republican candidate or the Democrat candidate?**

**IND.** ALL  
**39%** 33% Republican  
**19%** 38% Democrat  
**42%** 29% Undecided

**Which statement comes closest to your opinion?**

**IND.** ALL  
**19%** 33% Some (Other) people say Massachusetts needs a U.S. Senator who will carry on the work and legacy of Ted Kennedy.  
**71%** 58% Other (Some) people say Massachusetts needs a U.S. Senator who will go in a new direction with fresh ideas.

## V. Image

**Please tell me whether you have a favorable or unfavorable impression of the following:**

	Independents		All	
	FAV	UNFAV	FAV	UNFAV
Nancy Pelosi	<b>20%</b>	<b>63%</b>	32%	49%
Scott Brown	<b>73%</b>	<b>14%</b>	55%	28%
Martha Coakley	<b>31%</b>	<b>53%</b>	45%	41%
Democrat Leadership in Congress	<b>23%</b>	<b>63%</b>	41%	47%
The health care reform bill in Congress	<b>21%</b>	<b>68%</b>	37%	51%